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Enquiries to: Regeneration & Economy Team

Direct line:

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My reference: New Directions Event

Your reference: New Directions Event

Date: 3 August 2023

Dear To Whom It May Concern

New Directions Event: Friday 27th October

East Hampshire District Council is hosting an event in October for all of East Hampshire's residents, this event is funded by the UK Government through the UK Shared Prosperity Fund and we would like your help to advertise it.

The campaign will be split into two – one to ask for exhibitors and one to advertise to your residents. Posters for the first campaign are included in this letter. There will also be social media posts, which we hope you will share on your platforms.

The pandemic has made a lot of people re-evaluate their careers and their role in their communities. As such, East Hampshire District Council invites organisations looking for new employees, new students or new volunteers or members to come and exhibit for free at the New Directions event.

The event will take place from 10am – 4pm at HSDC Alton College campus on Friday 27th October 2023. There will be exhibitors, speeches and workshops on site to help East Hampshire residents look at new career opportunities, training and upskilling opportunities and volunteering opportunities.

We would be grateful if you could please put these posters in your council noticeboards, and if you have any questions or concerns please contact us at business@easthants.gov.uk.

With best wishes

Regeneration and Economy Team
East Hampshire District Council



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